

Luciano Perez Ruiz

IT / Technical Project Manager · Product Owner

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PROFILE

IT Project Leader with 10+ years turning complex, early-stage initiatives into shipped products for companies like Mercado Libre and fast-moving startups. Started out as a full-stack developer, so I don't just manage roadmaps — I understand what's actually hard about building software, and I speak both "business" and "engineering" fluently. That background has let me lead cross-functional teams of up to 8 people across Agile, Scrum, Kanban and hybrid delivery, from e-commerce platforms built from scratch — with SAP and BigQuery integrations — to cross-business initiatives that required buy-in from multiple stakeholders. Improved core operational metrics by 30% in a single quarter through data-driven process redesign, and delivered a market-leading retailer's Adobe Commerce platform on time and on scope. Today I run client projects and my own product in production, leading teams where developers and AI agents build together under shared rules, reviews and CI. Looking for remote Technical / IT Project Manager roles where technical depth and delivery leadership need to work together.

LANGUAGES

Spanish
Native

English
Advanced (B2/C1)

CORE SKILLS

Delivery & Methodology
Agile · Scrum · Kanban · Waterfall · Hybrid delivery · Roadmapping · Risk & scope management

Product
Product ownership · Discovery · Backlog & prioritization · MVP · Product launches · Go-to-market · Payments (Mercado Pago)

Leadership
Cross-functional teams · Stakeholder management · Executive reporting · Hiring & coaching · Client & vendor coordination

Tools
Jira · Confluence · GitHub Projects · Monday · Slack · Google Workspace · Excel / Sheets · PowerPoint · BigQuery

WORK EXPERIENCE

pipacode.studio — Co-founder · IT Project Manager

2026 – Present

Software development, automation and consulting studio. I own product and delivery: client discovery, staged proposals, roadmap, and coordination of a team of developers and AI agents (Claude Code). I also source and qualify new clients.

2026 **Carn.AR** — PM for the MVP of a meat marketplace for a 4-branch butcher chain: 12-week plan in 6 stages with a payment milestone per stage, 70+ task backlog in GitHub Projects, ADRs and a client decisions-and-assumptions log. Coordinating 2 full-stack developers; I own the repo, infrastructure (Docker, CI/CD, Sentry) and admin panel (NestJS, Next.js, PostGIS).

2026 Designed the team's AI-assisted workflow: shared rules for each developer's agents, functional-analysis and planning skills before coding, automatic session briefings, small cross-reviewed PRs and CI required to merge.

Tino (own product) — Founder · Product Owner

2026 – Present

Spaced-repetition study app for law students (UNL) and licensing courses (ANAC, CNV) — estudiantino.com.ar. Run solo end to end: product, design, development with AI agents, content and go-to-market.

2026 Idea to production in about 2 months: installable web app (PWA), admin panel with reporting, Mercado Pago payments (one-time and subscription) and an SEO landing site; now in commercial validation. Built an OCR + AI pipeline, with human review, that turns textbooks into question banks.

EDUCATION & CERTIFICATIONS

Claude Platform 101
Anthropic · 2026

Claude Code 101
Anthropic · 2026

Kanban for Software Project Management
Packt · 2026

IBM IT Project Manager
Coursera · 2026

DevOps on AWS & Project Management
Coursera · 2026

Full-Stack Web Development
Acámica · 2013–2014

Cisco CCNA 1 & 2
UTN Academy · 2011–2013

Systems Engineering (incomplete, 4th year)
UTN · 2009–2015

English
Alicana Institute · 5 years

TECHNICAL SKILLS

Technical Background
AWS (Lambda, DynamoDB, S3, Cognito, EC2, Amplify) · CI/CD · SDLC · Node.js · React · React Native / Expo · Next.js · NestJS · Supabase · Docker · PHP / CodeIgniter · JavaScript · SQL · WordPress · Networking (CCNA)

AI & Automation
AI agent orchestration · Claude Code (skills, hooks) · Claude API · AI workflow automation

IURCO — IT Project Manager

2024 – 2025

Managed multiple software-factory projects simultaneously, from initial planning to final delivery. Coordinated with product owners and stakeholders to define scope, align on process and manage documentation, providing continuous feedback and driving process improvements.

- 2025 Orchestrated end-to-end planning, execution and delivery of a high-scale, from-scratch Adobe Commerce platform for a market-leading consumer electronics retailer in Argentina. Led a 6-developer team under Agile/Scrum with Jira, managed direct communication with Product Owners and senior stakeholders, and oversaw complex integrations including SAP and Google BigQuery. Launched on schedule, meeting 100% of scope.

Mercado Libre — IT Project Leader

2022 – 2024

Led a development team in Mercado Libre's shipping unit, owning the full software development lifecycle under Agile/Scrum. Planned, executed and delivered strategic projects aligned with business priorities; responsible for hiring, development and performance evaluation of the team. Advanced use of Jira, BigQuery and Google Workspace for project management, data analysis and delivery tracking.

- 2024 Analyzed level-2 metrics in need of improvement and designed solutions with the IT team, improving core metrics by 30% in a single quarter and setting long-term roadmap priorities alongside technical leadership.
- 2023 Led the team through the development and release of cross-business initiatives requiring coordination and negotiation across several business units, IT and product teams, plus UX work within Mercado Libre.

Serfe — Senior Developer / Project Manager

2018 – 2022

Acted as project manager and team lead across 3 concurrent projects with teams of up to 6 developers. Coordinated with product management and stakeholders to plan development and releases, working closely with the team on solution design and process definition. Also handled AWS configuration — Amplify apps, repositories and automated testing — enabling a CI/CD approach for the team.

- 2022 Delivered internal AWS Amplify training for the company as PM.
- 2022 Led the beta launch, on AWS + React, of Everprep — one of the company's largest projects.
- 2021 Completed and launched a WooCommerce store for the 45R project.
- 2020 Launched a web app redesign and a new mobile app (React / React Native) for the Bluejacketeer project.
- 2019 As Senior Developer, launched a real-estate website for the Metro-Manhattan project.

Freelancer — Web Developer

2017 – 2018

Worked independently delivering two projects end-to-end: Patrone Equipamientos, an online showroom for a commercial-equipment retailer, built in WordPress with a full digital-marketing and social setup; and SIGE, a records-management web app for a public education authority ("Regional IV de Educación", Santa Fe) — gathering requirements, developing (PHP/CodeIgniter, MySQL, jQuery), deploying the app and training staff.

Serfe — Full-Stack Developer

2014 – 2017

Analyzed requirements, estimated tasks and delivered web projects mainly in PHP, JavaScript and SQL, working with Drupal, WordPress, Joomla, CodeIgniter, jQuery and Bootstrap on LAMP servers, with FTP and Git.